Our vision

*We strive for excellence. Be the best and the most responsible manufacturing site in Jordan.*
Our Strategies

Service
Fulfill market demand with best quality products at right cost

Agility
Be faster for product launch, streamline processes and collaboration with other functions

Investment
Be brave for change, make right investment for the future

People
Provide motivating work environment, support team work, develop people

Responsible Business
Provide a safe, health, energy efficient work environment
Be compliant, promote Corporate Social Responsibility
Environment & Energy

We are committed to protect the environment and natural resources from any pollution or climate changes through effectively managing the waste, improve energy efficiency and emissions reduction.
JTI (Jordan) Manufacturing Ltd today

• We are the biggest cigarette manufacturer in Jordan

• We contribute local employment (98+% Jordanian)

• We inherit *Kaizen* philosophy from Japan

• We work with global standards
  • *ISO 9001*
  • *ISO 14001*
  • *OHSAS 18001*
  • *ISO 50001*
  • *Investor in People*
  • *Top Employer*

60,000 m²
land plot

14,237 m²
foot print area

6.74 billion
cigarettes produced
(337 million packs)

70 million $
invested

Figures as of December 2016
Continuous Improvement

Continually improve Quality, Environmental, Health and Safety performance through all operations, systems, processes and services.
Solar Steam Generation

How it works?

[Diagram of solar steam generation process]
Solar Steam Generation

- **1,800 m²** Area on the roof
- **1,881 mirrors** installed
- Cover **85%** of the annual steam consumption, **30%** of the cooling & heating
- Save **2,757,937 KWh/Year** of LPG energy consumption
- Save **1,600,000 KWh/Year** of Electricity consumption
- Save **290 tCO2/Year**
- **CAPEX: 1.7 MM$**
Solar Energy Projects
Enterprising
Open
Challenging