



ABOUT

- **Name of business/project:** House of Wisdom, the E-Room.
- **Country/Geographic Scope:** Morocco, MENA Region, and South America.
- **What stage is the project currently at?** The project is in late development stage. The E-Room was already developed on a simulator. We will start raising funds to develop the first prototype and test it on a pre-established location in the Atlas Mountains. We have already established contact with a network of international institutions and charities that are aware of the project. We are planning to involve them more as the project advances to its next stages.

WHY IS IT A BRILLIANT IDEA?

The problem your projects addresses: Communities living in remote areas are becoming extremely unsustainable. E-Room has the potential strengthen these communities by bringing health care and education to their doorsteps.

The solution it provides: The E-Room is a platform using open source technology to connect people in remote areas with a professional team of volunteers to either assist during emergency situations or to set-up classes for the children of the community. The project:

1. Brings medical expertise to unassisted births.
2. Provides medical consultations and assistance in emergency situations.
3. Encourages education and education support services to the youngest by bringing an adapted program to teach them languages and science.

The targets: Communities in remote areas where there is no access to health care or education.

WHY WILL YOUR PROJECT MAKE IT?

What is your concrete business/action plan?

During the first year:

- Implement our first prototype: technically finalize the E-Room and its application.
- Develop our E-Room's volunteering community and database: local doctors and teachers as well as international software engineers
- Prepare regular report on technical progress and the social impact of the project

During the second year:

- Approach local governments and charities for authorizations and funding.

Start-Up Youth / Business I.D. Card

- Implement the first E-Rooms with a 24 hours access to medical assistance, a weekly educational program and an active involvement of the community and a local understanding of the basic and easy use of the E-Room.

During the third year:

- Review the social and technical side of the project: Follow the advancement of the project on the different locations and make any amendments for optimal use.
- Initiate the transfer of the E-Room to the MENA region.

What is your financial revenue/sustainability plan?

- We will be exclusive agents of the E-Room and its application.
- Our services include set up and implementation of the E-Room so that it operates independently.
- We will also offer maintenance service.

What is the competitive advantage and the market potential of your project?

- E-room uses open source technology to make and operate the E-Room.
- E-room combines science, health and education.
- E-Room is from the community to the community.
- E-room can educate, save lives and participate in sustaining communities in remote areas.

MAIN CHALLENGES FACED?

- **Challenge 1:** Finding the right balance between the social and commercial side of the project so that it can be viable.
- **Challenge 2:** Funding the project while at an early stage of development and while developing the simulation.
- **Challenge 3:** Facing bureaucracy and the frustration it creates effects the advancement of project.

TEAM

Person/Team behind this brilliant Idea:

- Saad Eddine Said, co-director, 33, Moroccan.
- Zakaria Nakrachi, co-director, 33, Moroccan/Canadian

Contact info:

saadeddine@gmail.com

zakaria.nakrachi@gmail.com